

Life Pharmacy Northlands,
Cure Kids
Add \$1 Campaign
2009



Hi, these are some of the lovely girls at Life Northlands who helped me (Litesha) make our Add \$1 Campaign A great success.

To drive these girls I spoke to them about my resent trip to "Ticket to hope" plus I gave the top girl each day a voucher for morning tea at the yummy Robert Harris café. I also reminded the girls every day that it's for the children.

The competition between the Life stores Helped too. We at Life Northlands always work as a team and I am so proud of these girls for supporting me with the Add \$1 Campaign.

We raised our money this year by selling Raffles and we had a movie night. *(Which was a huge susses.)*

All day Sat & Sun & every night after 5pm I went out the front of the shop with the raffle table and sold many tickets. The most wonderful thing happened while doing this. I was standing by my table one Saturday and a lovely lady came up and gave me a hug. She then told me that she had cancer and that she had seen me two Saturdays in a row out side the shop helping people like herself. She then gave me a donation of \$50 and said Thank you. That really touched my heart.

One of the girl's husbands managed to get a Rugby ball and two fragrances signed by **Richie McCaw**. Tranz Alpine donated a family trip for 4 on the alpine express. QE11 swimming pool gave us passes x6 and L'Oreal, Natures own and Sunshades also gave us great gifts to raffle.

We also used the great promo posters given to help us at the point of sale.

Pictures of Some Raffles plus our Bags for \$5...



The girls from Life Northlands ChCh and I hope that the money we raised has helped. We look forward to next years challenge.

Love Litesha xx